

# PROJECT COMMUNICATIONS & CONTENT OFFICER

EBRAINS is a European digital research infrastructure for brain research developed by the EC-funded Human Brain Project. Its ambition is to be an enabler of brain science in Europe, offering state-of-the-art resources of data, models, tools and computing platforms to the scientific community. In order to build EBRAINS' presence and profile among the scientific community at large and the wider public in Europe and other parts of the world, EBRAINS is looking for a Project Communications & Content Officer.

EBRAINS is currently further developing its Open Science Tools offering, gaining maturity and robustness, improving its user experience, and broadening the community of neuroscientists and developers who benefit from its resources. In 2021, EBRAINS was added to the ESFRI Roadmap for Research Infrastructures and now also aims to expand collaborations with other EU research infrastructures.

The EBRAINS AISBL is a non-profit association and coordinates the operation of the EBRAINS European research infrastructure on behalf of its members.

You will be mainly active in defining content and (digital) media priorities and in coordinating these activities while being also involved in all workflows and contributing to the broader EBRAINS communications activities when required.

The position reports to EBRAINS Communications Manager and is based in Brussels.

## Responsibilities

- Write engaging content based on the research powered by EBRAINS that appeals to various target audiences and is adapted to the medium through which it is communicated (e.g., website, social media, newsletters, corporate presentations, events)
- Identify stories opportunities coming from our partners, researchers, and users
- Support the monitoring and reporting of communications plans
- Coordinate communications projects with external partners or service providers
- Support the website updates
- Collaborate for the development of dissemination material for EBRAINS (e.g. podcasts, videos, visuals)
- Prospect, segment, and target lead lists by industry or specific characteristics to aid in campaigning efforts
- Support various dissemination tasks of EU-funded research projects

## Qualifications

- Hold a bachelor's degree (minimum) in a natural science related to EBRAINS' areas of research and/or in Marketing, Communications, Science Communication, Journalism or English Language and Literature
- 3-5 years of communications experience, preferable in science journalism or press departments of research-related organisations
- Very strong English language skills, both written and spoken. Native English level is a plus
- Stellar writing skills and track record of drafting science-communication content for different communications channels (e.g., website, social media, press releases)
- Experience in the research, health, or med-tech sector is a plus
- A can-do attitude, eagerness to grow and to learn, and will do so proactively by own initiative through the guidance of manager and team members
- Good command of MS Office (Word, Excel, and PowerPoint), Adobe Suite (InDesign, Photoshop, Premier)

- Digital skills (social media management platforms, Google Analytics, media monitoring software, CRM, CMS...)
- Have attention to detail, multitask and deliver on time
- Practical, proactive, team player with a positive attitude

### **Why work at the EBRAINS AISBL?**

Understanding the human brain is one of the greatest challenges facing 21<sup>st</sup> century science. Joining the EBRAINS AISBL will put you at the centre of an effort to gain profound insights into the structure and functioning of the brain, develop new treatments for brain diseases and build revolutionary new computing technologies. The EBRAINS AISBL team plays a central role in the EBRAINS research infrastructure in Europe and worldwide. You will find yourself inspired by the exciting things that people in the project are building and make a meaningful contribution to understanding the brain.

We strive to find the right people and to keep our skills and insights sharp. We are a young, dynamic, interdisciplinary and international team. We focus on delivering high value to the scientific community and are involved in everything from community engagement to integrating scientific workflows with some of the world's largest supercomputers. Work in the team involves open feedback, with opportunities for additional training to improve our skills.

Join us and make an important contribution to the success of one of the most exciting projects of the 21<sup>st</sup> century!

Start date: as soon as possible.

Activity rate: 100%

Duration of contract: 2 years

Applicants should submit a motivation letter and a detailed CV in a single PDF format only, with file name "Surname\_position applied\_motivation letter and CV" electronically to [jobs@ebrains.eu](mailto:jobs@ebrains.eu). Please use the position title in the "subject" field. Applications that do not comply with this request will not be considered.